

# ROOFTech

## THE CANADIAN ROOFING EXPOSITION

VANCOUVER 2015 | Toronto 2013 | Montreal 2011 | Toronto 2009 | Calgary 2007



Vancouver Convention Centre, East Building, Halls B&C  
May 5 & 6, 2015 | [www.rooftech.ca](http://www.rooftech.ca)

Sponsoring Association



Title Sponsor



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## 2015 VANCOUVER CONVENTION CENTRE - MAY 5 & 6

### THE CANADIAN ROOFING EXPOSITION

ROOFTech is Canada's only major exposition & educational forum on Roofing systems & technologies and is returning to Vancouver for the first time in 15 years.

Planned by the roofing industry to provide a hands-on educational experience on all aspects of roofing, attendees will have the unique opportunity to watch six live demonstrations conducted by roofing technicians selected by leading suppliers demonstrating how accessories are brought together to create six major types of roof assemblies.

A daily seminar offering attendees continuing education credits for their participation and strategically timed to finish at 10am will result in a large audience at show opening.

Position your company as a leader in the industry by booking your exhibit space for an opportunity to meet with 1,500 architects, building inspectors, contractors, engineers, property managers, roofing consultants specifiers and other industry professionals.

We look forward to receiving your completed CONTRACT FOR EXHIBIT SPACE and SPONSORSHIP REPLY FORM.

If you have any questions please call (800) 461-2722 / (613)232-6724 or visit the ROOFTech website: [www.rooftech.ca](http://www.rooftech.ca)

### DATES & TIMES

Move-in	
Monday, May 4	12 noon to 8 p.m.
Exhibit Hours	
Tuesday, May 5	10 a.m. to 4 p.m.
Wednesday, May 6	10 a.m. to 4 p.m.
Move-out	
Wednesday, May 6	4 p.m. to 8 p.m.



## EXHIBIT SPACE INFORMATION

### BOOTH SIZES

- Booths are a minimum 10' x 10' unless otherwise noted. 20' x 20' island booths are available and encouraged for greater visibility.
- Larger heavy equipment areas are available upon request for the display of vehicles, cranes, conveyors, etc.

\* Please refer to the floorplan on page 6

### EXHIBIT RATES (Please add applicable GST)

	UNTIL JULY 2, 2014	
	1st 100 sq.ft.	Each additional sq.ft.
* CRCA Members	\$17.95 per sq.ft.	\$15.50 per sq.ft.
Non Members	\$20.95 per sq.ft.	\$19.50 per sq.ft.
	1st 400 sq.ft.	Each additional sq.ft.
Heavy Equipment	\$11.25 per sq.ft.	\$9.25 per sq.ft.

CRCA members and past exhibitors will have the first option on prime exhibit space until July 2, 2014.

	JULY 3 - OCTOBER 1, 2014	
	1st 100 sq.ft.	Each additional sq.ft.
* CRCA Members	\$18.95 per sq.ft.	\$15.50 per sq.ft.
Non Members	\$21.95 per sq.ft.	\$19.50 per sq.ft.
	1st 400 sq.ft.	Each additional sq.ft.
Heavy Equipment	\$12.25 per sq.ft.	\$9.25 per sq.ft.

	OCTOBER 2, 2014 ONWARDS	
	1st 100 sq.ft.	Each additional sq.ft.
* CRCA Members	\$19.95 per sq.ft.	\$15.50 per sq.ft.
Non Members	\$22.95 per sq.ft.	\$19.50 per sq.ft.
	1st 400 sq.ft.	Each additional sq.ft.
Heavy Equipment	\$13.25 per sq.ft.	\$9.25 per sq.ft.

### INCLUDED WITH YOUR SPACE

- Draped blue side and black walls
- Corner booth for no extra charge (while supply lasts)
- 24 hour security
- Unlimited number of free admission passes to send to prospective and existing clients
- Unlimited supply of badges for your booth staff
- Corporate listing and description in Official Show Guide
- Link to your company webpage on ROOFTech website
- Easy move-in and move-out

### PAYMENT TERMS

- \$500.00 deposit per 100 sq.ft. due upon acceptance of contract
- \$500.00 deposit per 100 sq.ft. due September 1<sup>st</sup>, 2014
- Balance due January 1<sup>st</sup>, 2015
- Add applicable GST

Please ensure that your cheque is payable to: "Canadian Roofing Contractors' Association"

## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR - \$4,000

#### PRE-SHOW EXPOSURE

- **National Advertising**  
Your corporate logo on marketing collateral used to promote ROOFTech to architects, building inspectors, contractors, engineers, property managers, roofing consultants and specifiers - including the Pre-Show Guide in Roofing Canada Magazine and the attendee free pass brochure.
- **Internet Advertising**  
Your corporate logo displayed in the Sponsor loop of rotating graphics on both the ROOFTech and TOITech websites; on the sponsors page of both websites; and on a detailed sponsor page on both websites which will include a 100 word write-up (to be provided by you) with a direct link to your corporate website.

#### AT-SHOW EXPOSURE

- **Banners**  
Your corporate logo on 3 banners / signs on the show floor
- **Onsite Attendee Handout**  
Your corporate logo on the onsite attendee handout
- **Aisle Signage**  
A sign which will include your corporate logo and booth number
- **Balloon**  
A 36 inch red helium-filled balloon to identify your company as a sponsor

#### POST-SHOW EXPOSURE

- **Attendee Database**  
The ROOFTech 2015 database of attendees by June 15, 2015 (does not include email addresses).
- **Website**  
Your corporate logo and profile posted on the ROOFTech & TOITech websites for six months after the event.



## SPONSORSHIP OPPORTUNITIES

### GOLD SPONSOR - \$3,000

#### PRE-SHOW EXPOSURE

- **National Advertising**  
Your corporate logo on marketing collateral used to promote ROOFTech to architects, building inspectors, contractors, engineers, property managers, roofing consultants and specifiers - including the Pre-Show Guide in Roofing Canada Magazine and the attendee free pass brochure.
- **Internet Advertising**  
Your corporate logo displayed in the Sponsor loop of rotating graphics on both the ROOFTech and TOITech websites; on the sponsors page of both websites below the Platinum Sponsors; and on a detailed sponsor page (below the Platinum Sponsors) on both websites which will include a 100 word write-up (to be provided by you) with a direct link to your corporate website.



#### AT-SHOW EXPOSURE

- **Banners:**  
Your corporate logo on 2 banners /signs on the show floor
- **Onsite Attendee Handout:**  
Your corporate logo on the onsite attendee handout
- **Aisle Signage**  
A sign which will include your corporate logo and booth number
- **Balloon**  
A 36 inch red helium-filled balloon to identify your company as a sponsor

#### POST-SHOW EXPOSURE

- **Website:** Your corporate logo and profile posted on the ROOFTech / TOITech websites for six months after the event.



### SILVER SPONSOR - \$1,500

#### PRE-SHOW EXPOSURE

- **National Advertising**  
Your corporate logo on marketing collateral used to promote ROOFTech to architects, building inspectors, contractors, engineers, property managers, roofing consultants and specifiers - including the Pre-Show Guide in Roofing Canada Magazine and the attendee free pass brochure.
- **Internet Advertising**  
Your corporate logo displayed in the Sponsor loop of rotating graphics on both the ROOFTech and TOITech websites; on the sponsors page of both websites below the Gold Sponsors; and on a detailed sponsor page (below the Gold Sponsors) on both websites which will include a 100 word write-up (to be provided by you) with a direct link to your corporate website.

#### AT-SHOW EXPOSURE

- **Banners**  
Your corporate logo on the main sponsor banner on the show floor.
- **Onsite Attendee Handout**  
Your corporate logo on the onsite attendee handout
- **Aisle Signage**  
A sign which will include your corporate logo and booth number
- **Balloon**  
A 36 inch red helium-filled balloon to identify your company as a sponsor

#### POST-SHOW EXPOSURE

- **Website**  
Your corporate logo and profile posted on the ROOFTech / TOITech websites for six months after the event.

**SPONSORSHIP REPLY FORM**

I will participate in the following sponsorship program. (Please put a check in the appropriate box).

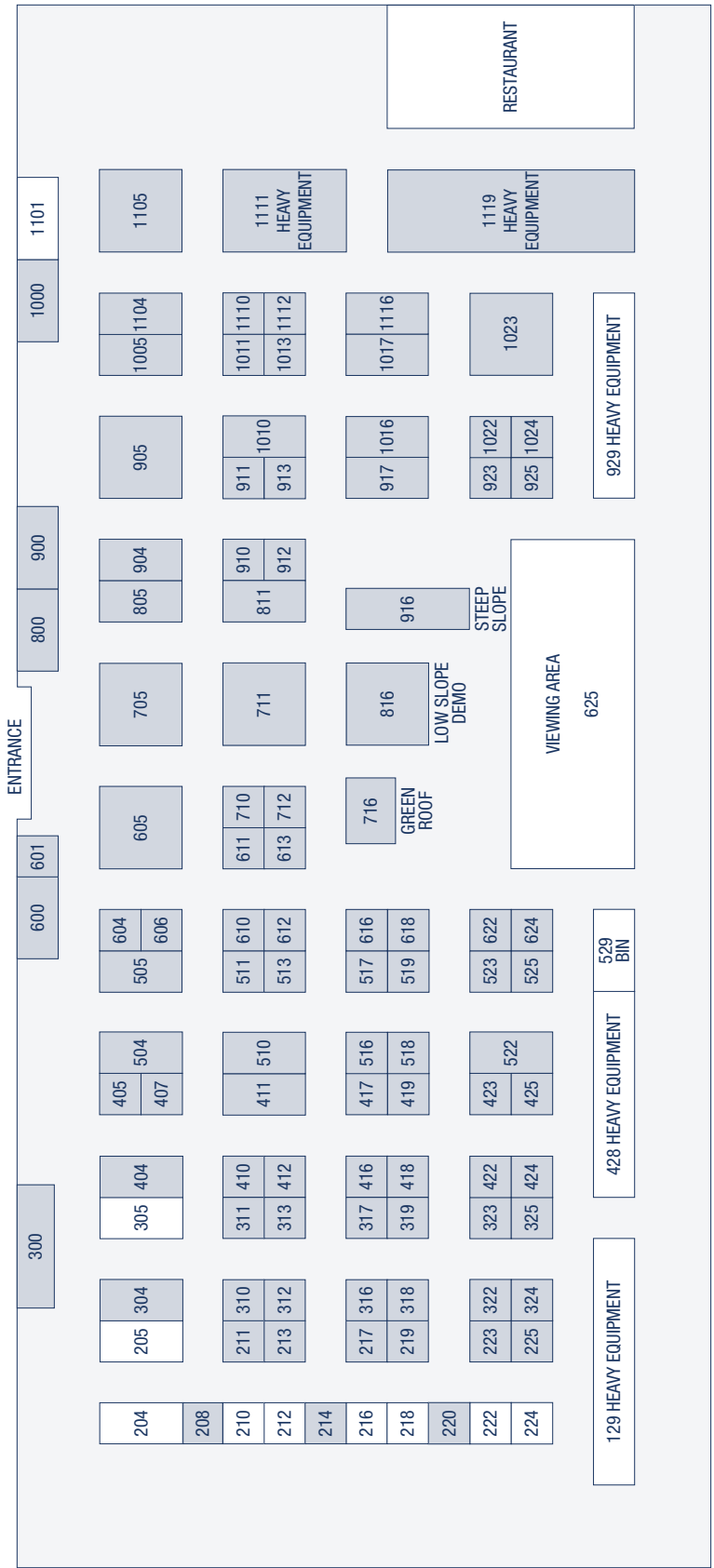
PLATINUM LEVEL      (\$4,000)

GOLD LEVEL            (\$3,000)

SILVER LEVEL         (\$1,500)

Name	_____	Company	_____
Address	_____	City	_____
Province	_____	Postal Code	_____
Telephone	_____	Fax	_____
Email	_____		
Website	_____		

FLOOR PLAN



Sold