

ROOFTech

THE CANADIAN ROOFING EXPOSITION

TORONTO 2017 | Vancouver 2015 | Toronto 2013 | Montreal 2011



The International Centre, Hall 5
April 25 & 26, 2017 | www.rooftech.ca

Sponsoring Association



Title Sponsor



informa
exhibitions

2017 THE INTERNATIONAL CENTRE - APRIL 25 & 26

THE CANADIAN ROOFING EXPOSITION

ROOFTech is Canada’s only major exposition & educational forum on Roofing systems & technologies.

Planned by the roofing industry to provide a hands-on educational experience on all aspects of roofing, attendees will have the unique opportunity to watch six live demonstrations conducted by roofing technicians selected by leading suppliers demonstrating how accessories are brought together to create six major types of roof assemblies.

Two daily seminars offering attendees continuing education credits for their participation and strategically timed to finish at 10 a.m. will result in a large audience at show opening.

Position your company as a leader in the industry by booking your exhibit space for an opportunity to meet with 2,000 architects, building inspectors, contractors, engineers, property managers, roofing consultants, specifiers and other industry professionals.

We look forward to receiving your completed CONTRACT FOR EXHIBIT SPACE and SPONSORSHIP REPLY FORM.

If you have any questions visit the ROOFTech website: www.rooftech.ca or call (800) 461-2722 / (613) 232-6724.

DATES & TIMES

Move-in	
Monday, April 24	10 a.m. to 8 p.m.
Exhibit Hours	
Tuesday, April 25	10 a.m. to 4 p.m.
Wednesday, April 26	10 a.m. to 4 p.m.
Move-out	
Wednesday, April 26	4 p.m. to 8 p.m.

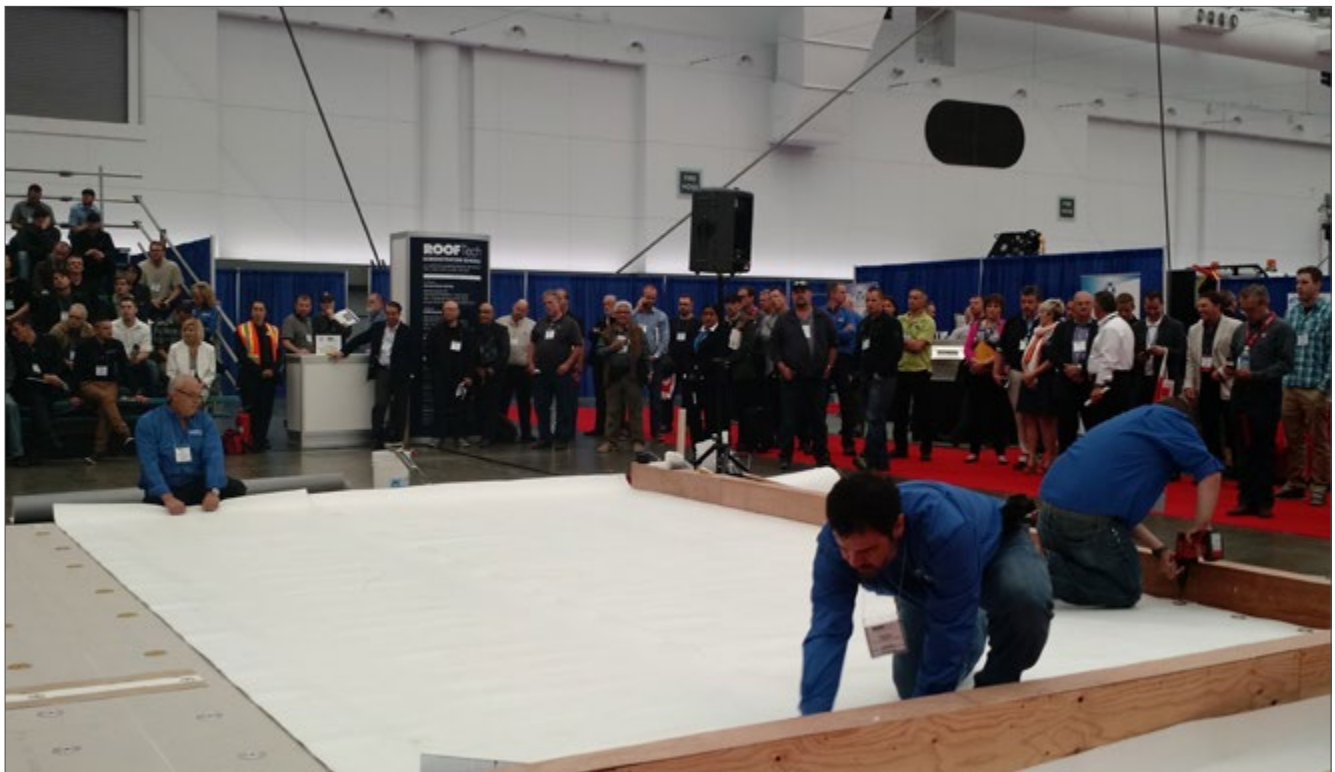


EXHIBIT SPACE INFORMATION

BOOTH SIZES

- Booths are a minimum 10' x 10' unless otherwise noted. 20' x 20' island booths are available and encouraged for greater visibility.
- Larger heavy equipment indoor and outdoor areas are available upon request for the display of vehicles, cranes, conveyors, etc.

* Please refer to the floorplan on page 6

EXHIBIT RATES (Please add applicable HST)

UNTIL JULY 31, 2016

	1st 100 sq.ft.	Each additional sq.ft.
* CRCA Members	\$18.50 per sq.ft.	\$16.00 per sq.ft.
Non Members	\$21.50 per sq.ft.	\$20.00 per sq.ft.
	1st 400 sq.ft.	Each additional sq.ft.
Indoor Heavy Equipment	\$11.50 per sq.ft.	\$9.55 per sq.ft.
Outdoor Heavy Equipment	\$4.25 per sq.ft.	\$1.00 per sq.ft.

CRCA members and past exhibitors will have the first option on prime exhibit space until July 31, 2016.

AUGUST 1 - NOVEMBER 1, 2016

	1st 100 sq.ft.	Each additional sq.ft.
* CRCA Members	\$19.50 per sq.ft.	\$16.00 per sq.ft.
Non Members	\$22.50 per sq.ft.	\$20.00 per sq.ft.
	1st 400 sq.ft.	Each additional sq.ft.
Indoor Heavy Equipment	\$12.50 per sq.ft.	\$9.55 per sq.ft.
Outdoor Heavy Equipment	\$4.25 per sq.ft.	\$1.00 per sq.ft.

NOVEMBER 2, 2016 ONWARDS

	1st 100 sq.ft.	Each additional sq.ft.
* CRCA Members	\$20.50 per sq.ft.	\$16.00 per sq.ft.
Non Members	\$23.50 per sq.ft.	\$20.00 per sq.ft.
	1st 400 sq.ft.	Each additional sq.ft.
Indoor Heavy Equipment	\$13.50 per sq.ft.	\$9.55 per sq.ft.
Outdoor Heavy Equipment	\$4.25 per sq.ft.	\$1.00 per sq.ft.

INCLUDED WITH YOUR SPACE

- Draped blue side and black walls
- Corner booth for no extra charge (while supply lasts)
- 24 hour security
- Unlimited number of free admission passes to send to prospective and existing clients
- Unlimited supply of badges for your booth staff
- Corporate listing and description in Official Show Guide
- Link to your company webpage on ROOFTech website
- Easy move-in and move-out

PAYMENT TERMS

- 50% due with contract
- 50% due January 1st, 2017
- Add applicable HST

Please ensure that your cheque is payable to: "Canadian Roofing Contractors' Association"

SPONSORSHIP OPPORTUNITIES

ATTENDEE REGISTRATION SPONSOR - \$6,000

PRE-SHOW EXPOSURE

- **National Advertising**
Your corporate logo:
 - Included on 2 dedicated pre-show emails promoting ROOFTech and 1 dedicated email to pre-registered attendees.
 - On marketing collateral used to promote ROOFTech to architects, building inspectors, contractors, engineers, property managers, roofing consultants and specifiers - including the Pre-Show Guide in Roofing Canada Magazine and the attendee free pass brochure.
 - Displayed in the online registration system; Show brochure registration page; email communication sent to attendees announcing that registration is open; within a dedicated email of the print at home badge sent to all pre-registered attendees and on all attendee badges.
- **Internet Advertising**
Your corporate logo displayed in the Sponsorship Bar along the right side of the ROOFTech and TOITech websites; and on a detailed sponsor page on both websites which will include a 100 word write-up (to be provided by you) with a direct link to your corporate website.

AT-SHOW EXPOSURE

- **Banners**
Your corporate logo on 3 banners / signs on the show floor.
- **Onsite Attendee Handout**
Your corporate logo on the onsite attendee handout.
- **Aisle Signage**
A sign which will include your corporate logo and booth number.

POST-SHOW EXPOSURE

- **Attendee Database**
The ROOFTech 2017 database of attendees by June 15, 2017 (does not include email addresses).
- **Website**
Your corporate logo and profile posted on the ROOFTech & TOITech websites for twelve months after the event.



PLATINUM SPONSOR - \$5,000

PRE-SHOW EXPOSURE

- **National Advertising**
Your corporate logo:
 - Included on 2 dedicated pre-show emails promoting ROOFTech and 1 dedicated email to pre-registered attendees.
 - On marketing collateral used to promote ROOFTech to architects, building inspectors, contractors, engineers, property managers, roofing consultants and specifiers - including the Pre-Show Guide in Roofing Canada Magazine and the attendee free pass brochure.
- **Internet Advertising**
Your corporate logo displayed in the Sponsorship Bar along the right side of the ROOFTech and TOITech websites; and on a detailed sponsor page on both websites which will include a 100 word write-up (to be provided by you) with a direct link to your corporate website.

AT-SHOW EXPOSURE

- **Banners**
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- **Website**
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SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - \$4,000

PRE-SHOW EXPOSURE

- **National Advertising**
Your corporate logo on marketing collateral used to promote ROOFTech to architects, building inspectors, contractors, engineers, property managers, roofing consultants and specifiers - including the Pre-Show Guide in Roofing Canada Magazine and the attendee free pass brochure.
- **Internet Advertising**
Your corporate logo displayed in the Sponsorship Bar along the right side of the ROOFTech and TOITech websites; on the sponsors page of both websites below the Platinum Sponsors; and on a detailed sponsor page (below the Platinum Sponsors) on both websites which will include a 100 word write-up (to be provided by you) with a direct link to your corporate website.

AT-SHOW EXPOSURE

- **Banners**
Your corporate logo on 2 banners /signs on the show floor.
- **Onsite Attendee Handout:**
Your corporate logo on the onsite attendee handout.
- **Aisle Signage**
A sign which will include your corporate logo and booth number.

POST-SHOW EXPOSURE

- **Website**
Your corporate logo and profile posted on the ROOFTech / TOITech websites for twelve months after the event.



SILVER SEMINAR SPONSOR -\$3,000

PRE-SHOW EXPOSURE

- **National Advertising**
Your corporate logo: On marketing collateral used to promote ROOFTech to architects, building inspectors, contractors, engineers, property managers, roofing consultants and specifiers - including the Pre-Show Guide in Roofing Canada Magazine and the attendee free pass brochure.
- **Internet Advertising**
Your corporate logo displayed in the Sponsorship Bar along the right side of the ROOFTech and TOITech websites; on the sponsors page of both websites below the Gold Sponsors; and on a detailed sponsor page (below the Gold Sponsors) on both websites which will include a 100 word write-up (to be provided by you) with a direct link to your corporate website.

AT-SHOW EXPOSURE

- **Seminar Exposure**
 - Moderator of seminar to acknowledge and thank your company for sponsoring the seminar and indicating your location on the Show floor.
 - Your corporate logo prominently displayed on signage outside and inside the seminar room.
- **Banners**
Your corporate logo on the main sponsor banner on the show floor.
- **Onsite Attendee Handout**
 - Your corporate logo on the sponsor section onsite attendee handout.
 - Your corporate logo next to your sponsored seminar.

POST-SHOW EXPOSURE

- **Website**
Your corporate logo and profile posted on the ROOFTech / TOITech websites for twelve months after the event.

SPONSORSHIP OPPORTUNITIES FORM

SILVER SPONSOR - \$2,500

PRE-SHOW EXPOSURE

- **National Advertising**
Your corporate logo on marketing collateral used to promote ROOFTech to architects, building inspectors, contractors, engineers, property managers, roofing consultants and specifiers - including the Pre-Show Guide in Roofing Canada Magazine and the attendee free pass brochure.
- **Internet Advertising**
Your corporate logo displayed in the Sponsorship Bar along the right side of the ROOFTech and TOITech websites; on the sponsors page of both websites below the Gold Sponsors; and on a detailed sponsor page (below the Gold Sponsors) on both websites which will include a 100 word write-up (to be provided by you) with a direct link to your corporate website.

AT-SHOW EXPOSURE

- **Banners**
Your corporate logo on the main sponsor banner on the show floor.
- **Onsite Attendee Handout**
Your corporate logo on the onsite attendee handout.
- **Aisle Signage**
A sign which will include your corporate logo and booth number.

POST-SHOW EXPOSURE

- **Website**
Your corporate logo and profile posted on the ROOFTech / TOITech websites for twelve months after the event.

SPONSORSHIP REPLY FORM

I am interested in the following sponsorship. (Please check the appropriate box).

- | | |
|---|----------------------------------|
| ATTENDEE REGISTRATION SPONSOR (\$6,000) | SILVER SEMINAR SPONSOR (\$3,000) |
| PLATINUM LEVEL (\$5,000) | SILVER LEVEL (\$2,500) |
| GOLD LEVEL (\$4,000) | |

Name _____	Company _____
Address _____	City _____
Province _____	Postal Code _____
Telephone _____	Fax _____
Email _____	
Website _____	

FLOOR PLAN

